"A PLace where technology meets style!"





THE Happiness profile



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about us

When creative minds talk passionately about things and are backed by a clear vision and a strong determination, Magic happens!

HQ² was born out of such MAGIC! The coming together of 4 friends, who are passionate, hardworking and very determined to make their new beauty venture a success has led to the creation of HQ.

A well trained staff, highly experienced and talented stylists and beauty artists make the HQ^2 experience special and a happy one-like the name suggests - (HQ^2) Happiness Quotient Enhanced!

VISION



To design a state of the art smart salon which offers a unique experience to every client by giving an opportunity to look and feel good and thereby enhance their happiness quotient.

mission

HQ Smart Salons will offer top class beauty treatments and hair styling solutions by using the best products and best beauty artists in the industry in an absolutely hygienic and safe environment to make the clients feel comfortable.

It will be HQ's mission to enhance the happiness quotient of all its clients by not only offering top class services to help them look and feel good, but also to work hard towards making their clients feel delighted and that, HQ will consider to be its true reward!



- Safety & Hygiene
- Consultation with Smart Technology
- Strategic Salon Locations
- Good PR
- Expert guidance & Skilled staff

WHY US



- Excellent Customer Experience
- Mobile App for customer convenience
- Centralised operations through ERP
- Skilled Professionals
- Exclusive Membership plans

our strengths



OUT PHILOSOPHY

ENHANCING YOUR
HAPPINESS QUOTIENT











ART





BODY
POLISHING
(only for women)

our services

our associations







































& many more international brands...



our current Locations =





our salon concepts



Area 400 - 500 SQ. FT.



Area 550 - 900 SQ. FT.



Area 1000 - 1800 SQ. FT.



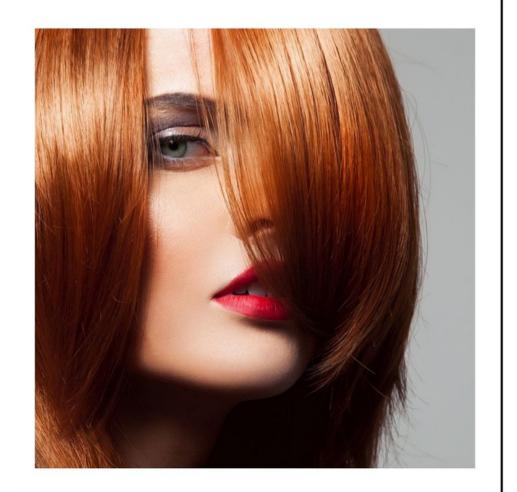


Amidst all the glitz and glamour, we focus on how to make you feel happy!

Feel rejuvenated & relaxed with HQ² Smart Salons

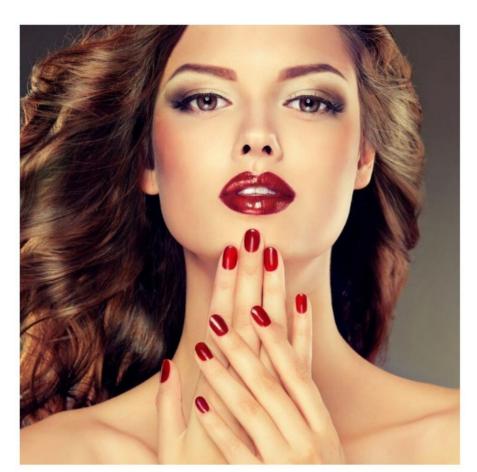
We are committed to enhance your Happiness Quotient

THE Branding











THe frames



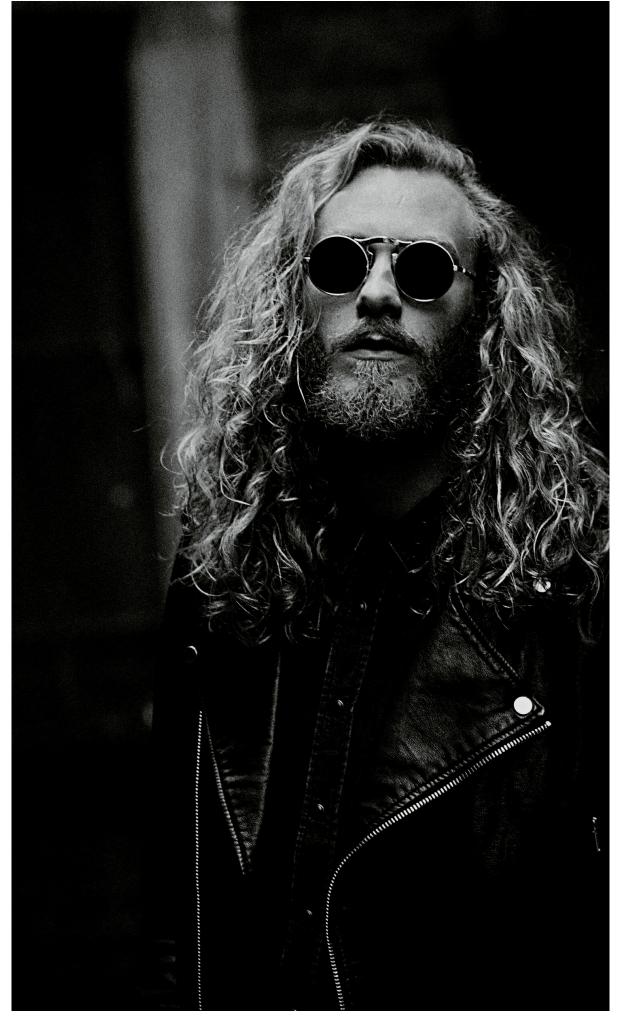
BELIEVE ME, IF I LOOKED GOOD, IT'S NOT AN ACCIDENT



-NORA EPHRON

THe POSTERS





THE DIGITAL Presence























THE Projection

50 outlets in key cities PAN India













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